

THE LEDBURY LETTER

Number 107 Spring 2019



Butcher Row House

Ledbury & District Civic Society

“Looking After Ledbury...”



*Butcher Row House
Folk Museum*

THE LEDBURY & DISTRICT CIVIC SOCIETY
Burgage Hall
Church Lane
Ledbury
HEREFORDSHIRE HR8 1DW

Objectives of the Society...

To stimulate public interest; promote high standards of planning and architecture; and secure the preservation, protection and improvement of features of historic, natural and public interest in Ledbury and the surrounding district.

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Editors...

Mary Winfield and Mary Every

Technical Editor...

Graham Every

The Ledbury and District Society Trust Ltd
www.ledburycivicsociety.org

Company No: 1340233

Registered Charity No: 507391

DIRECTORS AND OFFICERS OF THE SOCIETY 2019 / 20

President	Joe Hillaby	
Vice President	Vestlemøy Lunt	
Chairman	Chris Johnson	635 069
Vice Chairman	Andy Tector	
Treasurer & Membership Secretary	Graham Every	631 174
Planning & Conservation	Anthony Peake	636 312
Speakers & Education Link	Mary Winfield	632 247
Booking Secretary Burgage Hall	Chris Johnson	07977 781 826
Butcher Row Volunteer Rota	Prue Yorke	633 655
CPRE	Nicola Forde	

CO-OPTED DIRECTORS

Secretary	Christine Tustin	634 934
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Notice is hereby given that membership records of the Ledbury & District Trust are held on a database system. Those requiring access to the data held concerning themselves should contact the Membership Secretary. These are for administration purposes only, and an individual's details can be removed on receipt of a written request.

Copy deadline for the next Ledbury Letter: Friday, 16th August 2019.

Spring 2019

Chairman's Report...

Chris Johnson

My two years as Chairman are almost over and the time has rushed by. Inevitably I have spent an immense amount of time considering the various planning applications for large areas of housing around Ledbury. I am truly grateful for the immense amount of time, effort and expertise contributed by the planning committee. Their report later covers this in more detail. After the AGM last year, we held a special meeting of the Society, dedicated to these housing issues and I thank everyone who attended and expressed their views.

The Neighbourhood Development Plan was voted into place by an overwhelming majority of those who voted, with a quite respectable turnout. This will at least bring a little bit of control over planning matters back into local hands. This does not remove the need to object to inappropriate housing applications and to comment on those that may be acceptable, but have unacceptable features. Naturally, the work now begins on looking at any changes which might be needed to the Plan, to take account of new circumstances. All planning is a never-ending cycle and should be like that, but it does mean never-ending work and a need to 'pass the baton' from time to time.

Town and County Council elections will be upon us soon and it is important to vote and get enthusiastic and competent people to represent us.

There is a plea in the Bucher Row House Museum report for Sunday volunteers – only two hours once a fortnight from April to October - but if we can't find six people to fill the Sunday rota we will have to close the Museum that day, shutting out a little under 2,400 visitors including 120 children based on last years figures, not to mention the potential loss of around £750 income. Please give the time if you can.

There is much to be positive about as well: the Burgage Hall bookings are very healthy and lots of new groups often start their life in the Burgage Hall, some becoming long-term users, others

are so successful they move on to larger premises. Community Day showcases all the fantastic work done to help others by very many people in the Town. The town has its issues, but deep down, it is a vibrant and attractive place to live and it is wonderfully resilient. Enjoy Ledbury and do what you can to maintain its character.

May I, once again, thank all my fellow Trustees, both past and present and the very many other volunteers who help run the Civic Society, the Burgage Hall and the Butcher Row House Museum. Without your time, enthusiasm and commitment, nothing we do would be possible and of course thanks to all our members for their support in all we do.

Butcher's Row House Museum...

Prue Yorke

It may be a bit late to wish you all a Happy New Year, but hopefully everyone is keeping fit and active.

The last season was very successful with 15,564 visitors (a 12% increase over 2017) and donations / sales of £ 4,807.42. The new sign has been of great benefit and many thanks to Kay and Rob Stevens for the idea and design. Special thanks, also, to Diana Woods-Humphrey for the lovely lavender bags, which all sold out very quickly. Chris Johnson has worked tirelessly and the Museum is Accredited for another year - well done and very many thanks, Chris.

We had a visit from Sarah Griffiths, the Museum Development Officer for Herefordshire and Worcestershire during the year. She said: - "What an amazing use of such a tiny space. I think you could sell it as the smallest museum in the UK, as I have never seen anywhere smaller with so much to see. I loved the whole feel of the place and the beautiful, hand-crafted cabinets sit so well within the timber framing. It was a joy to visit". Quite an accolade?!

The Museum committee has had a lot of comments about opening hours. It seems we have been missing visitors early in the morning, whilst remaining open when most of the town is closing down mid-afternoon. SO, for 2019 we plan to open at 10am, for the usual two-hour sessions and therefore closing at 4pm. Hopefully you will all find this convenient and your feedback will be very welcome.

The opening date will be **Monday, 1st April 2019**.

The annual coffee morning will be **Thursday, 21st March, 11.30 am** in the Burgage Hall for a 12 noon briefing.

A huge “Thank you” to all our volunteers: we can't open without you and the “meeting and greeting” you do helps to make our museum an invaluable asset to the town.

YOUR MUSEUM NEEDS YOU!!

We have a desperate need for volunteers on Sundays just two hours once a fortnight: any of 10am to 12, noon or 12 to 2pm or 2pm to 4pm. We do not have enough people to keep the Museum open on Sundays and if we do not get new people willing to help, we will have to make the very sad decision to close it on Sundays (our second-best day after Saturday for visitors). If you can help please contact us: drop a note in the Burgage Hall letter-box or post us a letter or email to chairman@ledburycivicsociety.org

Planning Committee Report...

Anthony Peake

The planning application wheels grind ever more slowly, so much is similar to the report in the last newsletter.

Little Marcle Road

However, there has been one new large planning application for 220 houses off the Little Marcle Road, opposite Heineken (the old jam factory), which again would affect Ledbury very seriously. It is, once more, inappropriate, right next to the Walls Hill iron age fort- a scheduled ancient monument - and in an area almost certainly full of archaeological value. Access onto the narrow road is impossible to achieve safely and its remoteness from the Town means it will be an isolated dormitory-settlement. Worryingly, this application is on the west bank of the Leadon, outside a natural boundary to the Town.

Viaduct: 625 houses

There is still very slow progress by Bloor Homes on the viaduct housing site.

The discussions over what is a satisfactory access are interminable. We think that access under the Viaduct for cars, cycles and pedestrians is vital to allow this huge new group of homes to connect properly to the rest of Town. A single access point on the Bromyard Road will cause chaos at the Station T-junction, as well as generating an enormous amount of rat-running traffic through Wellington Heath and other villages.

We seek, with many others, to persuade Bloor Homes to find a way to provide full access to their site from the Hereford Rd roundabout and under the viaduct and to persuade the planners to refuse permission for the development unless this access is provided.

Gladman 2B: 420 houses on Dymock Road

After succeeding at the Planning Appeal for their site for 321 houses on Leadon Way and selling the site to Barratts - who are now not building them owing to a dispute with the cheese factory over noise levels - Gladman Developments put in an application for a further 435 houses, extending the first site along the Dymock Road. Having received over 500 objections, they have put in a new planning application on the same site for 420 houses, which is almost the same number as the first application and not substantially different in other respects! Logically, they should simply have modified the first application. However, by putting in a new one, they start with a clean sheet and objections have to be made all over again. The tactics are clear - to argue application A had over 500 objections; application B has only 200 objections so that means that, of the two almost identical applications, the changes have satisfied over 300 objectors. Planning application objection fatigue just plays into the hands of the developers.

Bovis: 185 +++ houses on Leadon Way

Although the Bovis application has been withdrawn, we believe the builders still have an option to purchase a very substantial area of land between Leadon Way and the Gloucester Road and a new

application, possibly for many more houses, could be made at any time. We will be watching this site carefully.

The Neighbourhood Development Plan

Lastly, the Neighbourhood Development Plan, which so many worked on for so long with such diligence, has now been approved. The importance of the NDP in giving local people some say in controlling development in and around our Town is significant. It forces developers who make applications not contemplated in the NDP, to prove their housing is required over and above the NDP allocation. The NDP is not an impenetrable shield but it does represent a significant reversal of the burden of proof before new housing can go ahead.

Burgage Hall...

Chris Johnson

The Burgage Hall continues to go from strength to strength, with regular bookings every week day evening now and very few daytime slots still available. The theme behind new classes this year seems to be exercise. There is now 'Move and Improve' on Thursday morning, for those whose intense circuit training days are behind them but who want to maintain poise and balance. For the more committed, there are new fitness classes on Monday evening. Sadly, Quakers have decided to discontinue their long association with the Burgage Hall as falling numbers at their Sunday meetings make it better for them to 'go back to their roots' and meet in friends' houses. We may have the Methodists with us on Sundays instead, after they sell their church and while they seek out a new home. For a former congregational chapel, it is very appropriate that we have become home to various Sunday meetings.

We are justly proud of the wonderful facility the Hall provides, at very low cost, for so many voluntary groups, small enterprises and community groups in Ledbury, all entirely run by volunteers. Do come along to Community Day on 8th June to see some of the many groups using the Hall. Our own monthly talks in the Hall continue to attract a wide range of interesting speakers and good audiences so

come along if you are not a regular. As always many thanks to Mary Winfield for organising these each year.

As you can imagine, running the Burgage Hall takes a lot of work behind the scenes by many volunteers, -plus our wonderful paid cleaner- sometimes for the regular, less glamorous tasks of opening up and showing people round and sometimes for one-off jobs. Without a great team, we would not be able to provide this service to Ledbury. Very many thanks to everyone who has helped in so many ways over the last year.

The Ledbury Area Cycle Forum...

Bella Johnson

The Ledbury Area Cycle Forum (LACF) is a voluntary group that promotes cycling as a healthy, practicable and fun means of transport for all ages. Several members have lived and worked abroad in cycle-friendly nations and have seen the massive health (mental and physical), social, environmental and economic benefits. LACF members have developed good relations with Herefordshire Council and have negotiated for active travel (walking and cycling) provision in new developments. Our first significant project was to secure the network of off-road pathways through New Mills that connect to the primary school and town centre amenities. The LACF looks at planning applications and aims to safeguard provision for active travel, in order to help reduce car-dependency. Where cycling is encouraged it becomes easier for people to be less car-dependent for short journeys and everyone in the community benefits from the consequent reduction in traffic and car-parking congestion.

In the summer of 2018 a grant from the Ledbury and District Civic Society set the wheels in motion for the Cycle Forum to supply balance bikes to local primary schools. Balance bikes are bikes without pedals, designed for very young children who rapidly develop skills and confidence in a safe play environment. The youngsters then find the move to a conventional pedal bike incredibly easy. The Civic Society's generosity, along with other local organisations, private donations and funds from LACF reserves, paid for 7 bikes each for 9 local schools. It is estimated that each year a cohort of about 250 early years' children will

enjoy the bikes both during free play and in structured PE skills sessions and will develop active travel habits for the future.



Photo by Bella Johnson

Would you love to cycle more but find local hills and windy days too much like hard work? LACF, in partnership with the Malvern Hills Car Clubs, recently took delivery of a new electric bike for people in Ledbury to try out. Co-funded by a Tesco grant and the MHCC, the new bike will extend the successful 'test before you invest' e-bike scheme that already has bikes in Malvern and Colwall. A two-week free loan period and expert advice will help people decide if an e-bike suits their travel needs. An e-bike with good sized panniers is ideal for short trips to Ledbury's shops and amenities and could take the place of a second car in those Ledbury households thinking of 'down-sizing' their transport costs. <https://transitionmalvern hills.org.uk/wp/electric-bike-loan-scheme-2/>

Continued on Page15.

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2018

The trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2018. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number 01340233 (England and Wales)
Registered Charity number 507391
Registered office Burgage Hall, Church Lane, Ledbury, Herefordshire,
HR8 1DW

Directors

G Every
N Forde Co-opted 6th August 2018
C Johnson
N Morris Appointed 24th April 2018
A Peake
G Prins Appointed 24th April 2018, resigned 31st January 2019
J Simpson Resigned 13th February 2018
A Tector
M Winfield
P Yorke

Company Secretary

C Tustin

Independent Examiner

L Keegan, Chartered Management Accountant
1A The Homend, Ledbury, Herefordshire, HR8 1BN

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its Memorandum and Articles of Association and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006. The liability of each member is limited to £1.

Recruitment and appointment of new directors

Directors are elected at the Annual General Meeting for a period of three years. One third of the directors retire each year and are eligible for re-election. The directors may appoint any member of the Trust to fill a casual vacancy. Any director so appointed shall serve until the next Annual General Meeting and shall be eligible for re-election.

Risk management

The directors have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

OBJECTIVES AND ACTIVITIES—Objectives and aims

The Trust must confirm that it has complied with the requirement that its activities further its charitable purposes for the public benefit. This is achieved by the Trust continuing to pursue its objects which remain as set out in the Memorandum of Association:

To stimulate public interest in the area of benefit.

To promote high standards of planning and architecture in the area of benefit.

To secure the preservation, protection, development and improvement of features of historic, natural or public interest in the area of benefit.

Volunteers

The directors acknowledge that the Trust's activities are sustained by the voluntary efforts of many members.

ACHIEVEMENT AND PERFORMANCE—Charitable activities

The main activities in the year continued to be the operation of the Burgage Hall and the Butcher Row House Museum and expressing their views on planning and other local issues.

FINANCIAL REVIEW—Reserves policy

During the year there was a surplus of income over expenditure of £5,123 (2017: deficit of £11,633). The balance of net current assets at the end of the year was £80,426 (2017: £75,119), of which £5,650 (2017: £5,650) was held in a restricted fund. The Trustees consider the reserves to be satisfactory. Of the unrestricted funds, £30,000 of net current assets are notionally reserved for long term maintenance of the Trust's Heritage Assets and the remaining funds available for future projects.

ON BEHALF OF THE BOARD:

C Tustin - Secretary

5th March 2019

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE
ACCOUNT) FOR THE YEAR ENDED 31 DECEMBER 2018**

		Unrestricted fund	Restricted funds	2018 Total funds	2017 Total funds
	Notes	£	£	£	£
INCOME					
Income from generated funds					
Donations and legacies	2	4,445	-	4,445	4,611
Other trading activities	3	19,533	-	19,533	17,751
Income from Investments	4	395	-	395	369
Income from charitable activities					
Grant Income		-	-	-	-
Total incoming resources		24,372	-	24,372	22,732
Expenditure					
Expenditure on Raising funds					
Fundraising trading: cost of goods sold and other costs	5	13,789	-	13,789	24,678
Charitable activities	6	4,920	-	4,920	9,146
Membership activities		-	-	-	-
Ledbury Places		-	-	-	-
Upper Hall Research		-	-	-	-
Other costs	9	540	-	540	540
Total expenditure		19,249	-	19,249	34,365
NET INCOME/(EXPENDITURE)		5,123	-	5,123	(11,633)
RECONCILIATION OF FUNDS					
Total funds brought forward		129,745	5,650	135,393	147,026
TOTAL FUNDS CARRIED FORWARD		134,868	5,650	140,518	135,393
FIXED ASSETS					
Tangible assets	14	1,659	-	1,659	1,843
Heritage assets	15	58,432	-	58,432	58,432
		60,091	-	60,091	60,275
CURRENT ASSETS					
Stocks		2,623	-	2,623	2,819
Debtors	16	2,953	-	2,953	2,760
Cash at bank		69,741	5,650	75,391	70,080
		75,316	5,650	80,966	75,659

CREDITORS					
Amounts falling due within one year	17	(540)	-	(540)	(540)
		<u>74,776</u>	<u>5,650</u>	<u>80,426</u>	<u>75,119</u>
NET CURRENT ASSETS					
		<u>134,868</u>	<u>5,650</u>	<u>140,518</u>	<u>135,395</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>134,868</u>	<u>5,650</u>	<u>140,518</u>	<u>135,395</u>
NET ASSETS					
		<u>134,868</u>	<u>5,650</u>	<u>140,518</u>	<u>135,395</u>
FUNDS	18				
Unrestricted funds				134,868	129,745
Restricted funds				<u>5,650</u>	<u>5,650</u>
TOTAL CHARITY FUNDS				<u>140,518</u>	<u>135,395</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2017.

The members have not required the charitable company to obtain an audit of its financial statements for the year ended 31 December 2017 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 396 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard FRS102.

The financial statements were approved by the Board of Directors on 6 March 2018 and were signed on its behalf by:

C Johnson - Director

G Every - Director

The Directors retiring this year are: Graham Every & Mary Winfield.

The Cycle Forum organises community bike rides – notably the Poetry Festival Bike Ride in July and the Big Apple Bike Ride in October. These are extremely popular affairs catering for all comers. Cyclists are invited to opt for one of 3 groups: super-fit, steady, and relaxed, so that everyone is guaranteed a fun outing at a pace that suits them. Members of the Forum also regularly ride with other groups and always welcome newcomers to join them.

The Ledbury and District Civic Society has also helped to fund the Cycle Forum's local cycle route maps. These explore quiet lanes or off-road routes and describe points of interest along the way, including information about refreshment opportunities, thus supporting rural businesses while ensuring a very enjoyable bike ride. The maps are sold through local outlets or the Forum's website.

Cyclehoops, those neat little cycle parking brackets on posts in Ledbury town centre, have arrived over the years thanks to the Cycle Forum's negotiations, the latest five being gifted from surplus stock by Worcestershire Council a year ago. The Cycle Forum has encouraged, and in some instances has secured, funding for other cycle parking installations, at sports clubs, supermarkets, the church, the station, the hospital, and the schools.

The Cycle Forum manages a website www.comecyclingledbury.com. Its listing of tourist accommodation in the area is aimed at visitors, but locals also use the site for information about pubs, village shops, and dozens of places of interest within cycling distance of Ledbury.

And for those of you without a bike but who fancy a bike ride in our wonderful countryside, contact Ledbury Cycle Hire near the station. The fleet of bikes was funded by a grant secured by the Cycle Forum. Find out more on www.ledburycyclehire.co.uk.

Our walk around Ledbury continues...

Yvonne Hern

Ed: Yvonne lives in Cwmbran. She spent many happy holidays in Ledbury during her childhood and she still loves coming to visit. Here are some more of her memories with us.

Next is a selection of some of the shops we visited, let's commence in The Hommend

Mr. Born, pharmacist: we were always fascinated with the very large and different decanter-style glass containers in which there was coloured liquid - typical of displays in pharmacies of the era. These displays always created intrigue and opportunities for the imagination to do its potions of magic!

Mr. Kington, butcher: huge sides of animals hung from shiny hooks along steel rails. All these displays were before the days of health and safety and the supermarket pre-packaged foods of today. So it is no wonder children have little understanding of the connection between meat and the necessity to slaughter animals. However, on the other hand, animals maybe enjoyed their life roaming freely in the fields as opposed to being mass produced in huge sheds shut away from their natural world!

The Post Office (now the St. Michaels Hospice shop): a visit here for pensions - or on a rare occasion the need to send a telegram if there was an urgent message to be sent to someone.

Mr. Huish, tobacconist (with the stable doors to the shop): At this shop we bought the weekly pack of St. Bruno tobacco for our Grandfather. Oh another place of interest from which thoughts of all manner of happenings could occur behind these stable style doors - especially as we would be told how trees were felled to make doors and furniture!



PHOTO: Daniel Bishop in Frith Wood (c1930)

Bradlow Farm, LEDGBURY, 1st Nov. 1930	
By Mr. FRED POULTER.	
MILK. BUTTER. EGGS. POULTRY. &c.	
1/2 doz. potatoes	2/0
1/2 doz. onions	1/0
1/2 doz. carrots	1/0
1/2 doz. cabbages	1/0
1/2 doz. turnips	1/0
1/2 doz. radishes	1/0
1/2 doz. parsnips	1/0
1/2 doz. swedes	1/0
1/2 doz. rutabagas	1/0
1/2 doz. kohlrabi	1/0
1/2 doz. cauliflower	1/0
1/2 doz. broccoli	1/0
1/2 doz. Brussels sprouts	1/0
1/2 doz. green beans	1/0
1/2 doz. runner beans	1/0
1/2 doz. French beans	1/0
1/2 doz. broad beans	1/0
1/2 doz. chick peas	1/0
1/2 doz. lentils	1/0
1/2 doz. peas	1/0
1/2 doz. marrow	1/0
1/2 doz. pumpkin	1/0
1/2 doz. squash	1/0
1/2 doz. melons	1/0
1/2 doz. watermelons	1/0
1/2 doz. pumpkins	1/0
1/2 doz. courgettes	1/0
1/2 doz. aubergines	1/0
1/2 doz. mushrooms	1/0
1/2 doz. shrimps	1/0
1/2 doz. prawns	1/0
1/2 doz. fish	1/0
1/2 doz. meat	1/0
1/2 doz. poultry	1/0
1/2 doz. eggs	1/0
1/2 doz. butter	1/0
1/2 doz. milk	1/0
1/2 doz. cheese	1/0
1/2 doz. jam	1/0
1/2 doz. marmalade	1/0
1/2 doz. preserves	1/0
1/2 doz. pickles	1/0
1/2 doz. vinegar	1/0
1/2 doz. oil	1/0
1/2 doz. sugar	1/0
1/2 doz. flour	1/0
1/2 doz. cornmeal	1/0
1/2 doz. oatmeal	1/0
1/2 doz. barley	1/0
1/2 doz. wheat	1/0
1/2 doz. rye	1/0
1/2 doz. malt	1/0
1/2 doz. hops	1/0
1/2 doz. yeast	1/0
1/2 doz. baking powder	1/0
1/2 doz. soda ash	1/0
1/2 doz. washing soda	1/0
1/2 doz. borax	1/0
1/2 doz. saltpetre	1/0
1/2 doz. sulphur	1/0
1/2 doz. charcoal	1/0
1/2 doz. wood	1/0
1/2 doz. coal	1/0
1/2 doz. coke	1/0
1/2 doz. gas	1/0
1/2 doz. electricity	1/0
1/2 doz. water	1/0
1/2 doz. sewerage	1/0
1/2 doz. drainage	1/0
1/2 doz. roads	1/0
1/2 doz. bridges	1/0
1/2 doz. fences	1/0
1/2 doz. gates	1/0
1/2 doz. windows	1/0
1/2 doz. doors	1/0
1/2 doz. furniture	1/0
1/2 doz. tools	1/0
1/2 doz. hardware	1/0
1/2 doz. ironmongery	1/0
1/2 doz. paint	1/0
1/2 doz. varnish	1/0
1/2 doz. oil	1/0
1/2 doz. sugar	1/0
1/2 doz. flour	1/0
1/2 doz. cornmeal	1/0
1/2 doz. oatmeal	1/0
1/2 doz. barley	1/0
1/2 doz. wheat	1/0
1/2 doz. rye	1/0
1/2 doz. malt	1/0
1/2 doz. hops	1/0
1/2 doz. yeast	1/0
1/2 doz. baking powder	1/0
1/2 doz. soda ash	1/0
1/2 doz. washing soda	1/0
1/2 doz. borax	1/0
1/2 doz. saltpetre	1/0
1/2 doz. sulphur	1/0
1/2 doz. charcoal	1/0
1/2 doz. wood	1/0
1/2 doz. coal	1/0
1/2 doz. coke	1/0
1/2 doz. gas	1/0
1/2 doz. electricity	1/0
1/2 doz. water	1/0
1/2 doz. sewerage	1/0
1/2 doz. drainage	1/0
1/2 doz. roads	1/0
1/2 doz. bridges	1/0
1/2 doz. fences	1/0
1/2 doz. gates	1/0
1/2 doz. windows	1/0
1/2 doz. doors	1/0
1/2 doz. furniture	1/0
1/2 doz. tools	1/0
1/2 doz. hardware	1/0
1/2 doz. ironmongery	1/0
1/2 doz. paint	1/0
1/2 doz. varnish	1/0
1/2 doz. oil	1/0

Jukes, the high-class furniture shop: we may gaze awhile to look through the very large windows at the displays of beautiful furniture and ponder how these were carved from trees!

Gaynan, Jewellers and Fine China Shop - I don't at the moment recall the name of this shop. Here we would often be intrigued with the cuckoo clocks and this would be a talking point when we visited Martha Poulter - because of her links with Switzerland.



PHOTO: Martha & Eric Poulter and their daughter Heidi. Heidi later married Peter Heaton, who some of you may know

Alice Smith, Confectioners and Newsagents was nearby (situated between the jewellers and Woolworths). The large glass jars with screw-cap lids were filled with colourful selections of boiled sweets: eg barley sugar, brown/white striped mints, peardrops, etc.. The jars would be displayed on shelves around the shop and this conjured up another scene of magic! It was here we collected the Ledbury Reporter and Hereford Times.

Woolworths: these unique stores sold a whole range of goods from broken biscuits, handicraft materials and household goods to name but a few. We thought about the people would buy broken biscuits but we were given to understand that not everyone had enough money to buy the essential weekly food supplies let alone treats such a biscuits.

PHOTO A transfer print tablecloth purchased from Woolwoths and out embroidery done during a summer holiday in Ledbury.



Now for a short trip down the Bye Street ~

(the focal point of the John Masefield poem The Widow of the Bye Street):

Coley Grocers: another maze for the childhood mind to wander with sugar in plain blue bags, dried fruit in mauve coloured bags! Butter cut and wrapped in greaseproof paper, cheese sliced with a wire cutter, bacon sliced on a machine!

Onward with a note for interest...!

Market House Stalls, usually a selection of stalls selling plants and vegetables etc. but one stall particular (always set up on the pavement side of the Market House) - (Mrs. ...?) a fish stall with a variety of fish displayed on an open table-top!



Back Lane, occasionally we may make this slight detour

to visit the Greengrocers (Williams)

On our return to the High Street ~

Wilks, Grocers (alongside the Market House): oh the wooden floor sprinkled with sawdust in a black and white frontage shop! Windows displayed with childhood delights were often presented at seasonal times - eg Easter, Harvest and Christmas. Gone are the days when there were creative displays in shop windows!

Barnetts, Bakers: the aroma of freshly baked bread and the appealing display of cakes was mouth-watering although our Aunt very rarely purchased cakes because everything was homemade. However, we may ask our Aunt to purchase a jam doughnut or Chelsea bun for us to share as a treat following our walk back home to Bradlow. We always promised that we would eat all our meal at dinner-time ~ that was often a struggle because we were not accustomed to having treats between mealtimes!

Walters - Drapers: often there would be remnants of material displayed on a low bench-style rack outside the front of the shop. Sometimes there maybe a bargain from which our Aunt could make dresses or blouses for us.

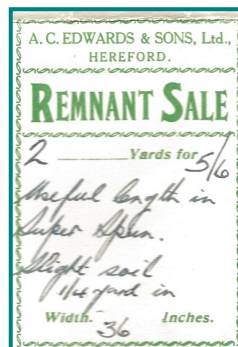


PHOTO: Dresses made by our Aunt Ethel: (when hems would be let down and/or the sides taken in!)

The Number 7 Public House: such a top secret visit!!!~ we entered the little alleyway at the side of the public house and our Aunt knocked on the door: never a woman to enter licensed premises! There we would collect a flagon of Westons Cider (bottle quickly placed in the shopping bag!) for our Grandfather and Uncle to have their Saturday night tipple - plus a miniature tumbler-style glass for us to have a sip! (We still treasure the small glass and chat about these Saturday nights of our childhood holidays.)

Tilleys, Newsagents and Bookshop. The newspapers were always displayed on a low bench-style rack along the entrance to the shop. Here we could collect a weekly comic - Beano perhaps ? Sometimes we would have a colouring/painting book together with crayons and paints: oh how we would enjoy these activities - perhaps sitting in the garden on a wooden bench with an upturned box for a table!



Those were the days not only of make do and mend but times of ingenuity and creativity where there were apple and plum trees to climb, old pig sties or beehives to explore for adventures, many places to play hide and seek, plus toys in our playhouse, etc.!!!

Crossley, Fishmonger: a large variety of fish on cold slabs in the shop window but once again openly displayed! Our Aunt would purchase cutlets of hake and filleted plaice and these would be wrapped in greaseproof paper with an outer wrapping of newspaper!

The Oak's - Draper: maybe a visit to place an order for an item of clothing - boned corsets of yesteryear style.

John Hill (Hops) - Ironmongers: everything available here from a pot mender to enamel washing bowls and tin baths plus a myriad of other household necessities including candles and paraffin supplies.

Now we will stroll into the New Street

Frank Lewis, Chemist and Tobacconist: Mr. Lewis was a friend of the Bishop family and so there would be lengthy conversations with our Aunts plus chats with us to enquire about our school activities etc..

Dr. Goldie / Dr. Hardie ~ The Steppes Surgery. Maybe a visit here if there was a need for medication for our Grandfather - or indeed any other member of the family including myself when I developed whooping cough and was unable to return home for a school term.

Well that concludes our little sojourn around Ledbury for this shopping trip-

...so its off up the Worcester Road, onto the old Worcester Road, along CutThroat Lane and take a right back up the steep road to our home on Bradlow (it was fun going down to the town but it always seemed a long up-hill walk home). We would probably arrive home by midday ~ then off with our best clothes and into playtime clothes, eager to have our treat prior to dinner-time meal.



PHOTO: Yvonne Anne and Pamela Alice (c1950)

We hope you will have pleasure in reading about some of our exploits - and perhaps you may recall a few of the shopkeepers and snippets of a yesteryear world.

Kindest regards. Yvonne



PS: We would love some photographs of the 1940/1950s era to illustrate our chronicles of Our Childhood Holidays in Ledbury. If you and/or Ledbury Civic Society are able to give us guidance on this request we would greatly appreciate it. Many thanks.

Ed: *Please leave your comments & photos in the letterbox at Burgage Hall and we will forward them to her.*

Ledbury High Street

East Side

Ledbury Town Hall and Market House
1 Burtons Limited - grocers
2 Barnett and Sons - bakers
3 Preece E W - stationer etc
Congregational Chapel
5 Walters J T and Co - draper
6 Turner A and W - tobacconists
7 No 7 L Stanley-Smith
8 Wildman H W - ironmonger
9 Spencer F H - draper
10 Wilks - grocery store
11 Hooper W G and Sons - electrical engineers
11a Devereux J H - greengrocer
12 Churchill H B - butcher
13 Milwards - boot warehouse
14 Boots Ltd - chemists
15 Eastmans Ltd - butchers
16 - 17 L Tilley and Son Ltd - printers stationers bookmen etc
Sherwoods Tea Rooms
18 Sherwoods - drapers
19 Taylor F W and Son - grocers etc
19a Parkers hairdressing salon
20 W J Lacy Ltd - radio engineers

West Side

21 John Hill (Hops) Ltd - iron mongers
Date? Hobbs
23 Oakes and Son - tailors
Lloyds Bank Limited
Feathers Hotel
26 Crossley L W - fishmonger
27 Thacker H - tailor
St Katherines Chapel
Ministry of National Insurance
Employment Exchange
County Courts Office
War Memorial
St Katherines Hospital

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33rd ANNUAL GENERAL MEETING - ELECTION OF DIRECTORS

At the 33rd AGM at 7.00pm on Friday 26th April 2019 at the Burgage Hall, Church Lane, Ledbury, an election is to be held to fill three of the nine places for Elected Directors.

Any paid-up member of the Society may seek nomination, by two other members, to stand in the election.

Nominations should be sent to the Secretary at the Registered address by Friday 12th April 2019.

Note: The constitution of the Society allows for nine Elected Directors. Each Director is elected for a period of three years; and, normally, three are elected each year,

Retiring Directors may, if they choose, seek nomination to stand again for election, on equal terms with any other candidates.

(Additionally, up to six co-opted Directors may be invited to serve on the committee to help in particular capacities.)

To: Secretary, Ledbury & District Civic Society,
Burgage Hall, Church Lane, LEDBURY HR8 1DW

NOMINATION OF AN ELECTED DIRECTOR FOR ELECTION AT 33rd ANNUAL GENERAL MEETING OF THE LEDBURY & DISTRICT CIVIC SOCIETY ON 26th APRIL 2019

I wish to nominate: _____

Signed: _____(Proposed.)

I wish to second the above nomination

Signed: _____(Seconded.)

I am prepared to serve as a trustee if elected

Signed: _____(Nominee.)

There is a Society letter box by the main entrance to the Burgage Hall
for your convenience.